

Press Release

For Immediate Release

<<20th October, 2018. Hong Kong >>



20 – 23 October, 2018

HONG KONG CONVENTION & EXHIBITION CENTRE



27 – 29 October, 2018

HONG KONG CONVENTION & EXHIBITION CENTRE

MEGA SHOW



THE PRIME SOURCING SHOW TIME IN HONG KONG THIS OCTOBER

The **Hong Kong October MEGA SHOW Series**, the most important annual sourcing event in Hong Kong open their doors from October 20-23 and October 27-29 to an estimated 50,000 global buyers in search of new products and suppliers.

A total of over 3,930 suppliers from 33 countries over seven days across 2 weeks will be presenting their very best in GIFTS & PREMIUMS, HOUSEWARES, KITCHEN & DINING, HOME TEXTILES & DÉCOR, CHRISTMAS, FESTIVE & SEASONAL, TOYS & GAMES, BABY & NURSERY, GIFTWRAP & PACKAGING, STATIONERY, TRAVEL GOODS, BATHROOM ACCESSORIES Plus GO GREEN eco-friendly products.

During October 20-23 at the first phase of the mega event, over 3,400 exhibitors are on show at 4 concurrent product theme shows: **Asian Gifts & Premiums Show, Asian Toys & Games Show, Asian Festive, Christmas & Festive Show, and Asian Housewares & Kitchen Show**. Besides, 9 country group pavilions are set up including India, The Philippines, Thailand, Mainland China, Taiwan, South Korea, Bangladesh, Turkey and Vietnam. In addition, global companies based in Australia, Belgium, Czech Republic, Denmark, France, Germany, Switzerland, Hong Kong, Indonesia, Italy, Japan, Malaysia, Singapore, Mexico, Pakistan, Poland, Spain, Serbia, Estonia, Russia, UK, Ireland, USA and Canada, etc. are exhibiting. Making return to the show are the two design-led zones: DESIGN STUDIO and ASIAN DESIGNER START-UPS – both showcasing the creativity and design-led talents from companies in Asia.

A host of special services and arrangements are in place during the show days to further enhance the visitors' sourcing experience and efficiency. An easy-friendly exhibitor locator system, free shuttle bus service, VIP buyer lounges, ample refreshment areas, wi-fi access, business centre and travel and accommodation assistance all are available throughout the show.

The phase 2 of the mega event taking place from October 27-29 is featuring another some 530 companies presented in 3 concurrent product theme shows: **Asian Gifts & Travel Goods Show, Asian Stationery and Asian Sanitary & Bathroom Accessories Show**. This session serves as an ideal final roundup, providing buyers a further selection of volume products while completing the Hong Kong buying calendar.

Hong Kong October MEGA SHOW Series is now regarded as an annual trading platform for suppliers in industries of gifts, premiums, toys, housewares, lifestyle and various kinds of consumer products to launch their new offers and to expand their customer base both in Asia and global markets. The growth in Asian domestic demand in recent years has attracted an increasing number of internationally located companies exhibiting at the mega event, resulting in an even wider and more comprehensive selection of consumer retail ranges presented to both Asian and worldwide audience of sourcing professionals.

NOTES TO EDITORS:

Hong Kong October MEGA SHOW Series – Phase 1

20-23 October 2018

Hong Kong October MEGA SHOW Series – Phase 2

27-29 October 2018

Hong Kong Convention and Exhibition Centre

Trade Buyers Only

ORGANISER : Idea Trade Limited

MANAGER : Comasia Limited

Email: cs@comasia.com.hk

Tel: (852) 2700 6726

Show Website: www.mega-show.com

MEDIA ENQUIRIES

Miss Linda Chan | Email: linda.chan@comasia.com.hk | Tel: (852) 2700 6726