



Asian
**TOYS & GAMES
SHOW**
20 - 23 • 10 • 2018
HONG KONG CONVENTION & EXHIBITION CENTRE

SOURCING FROM ASIA STARTS IN HONG KONG IN OCTOBER

From Saturday 20 to Tuesday 23 October 2018 at the Hong Kong Convention and Exhibition Centre, **THE ASIAN TOYS AND GAMES SHOW** will again be recognised as the premier Hong Kong sourcing show for new ranges of **toys and games, plus baby, child, and nursery products** by the worldwide trade buyers attending.

Over 450 companies from Asia and worldwide will present the latest products providing international buyers with a one-stop sourcing shop located in the best city in Asia to do business, Hong Kong.

As part of the major annual autumn buying circuit in Southern China, **THE ASIAN TOYS AND GAMES SHOW** is the only trade show that provides buyers with products from suppliers not only from Asia but internationally based. See Asian produced ranges from Mainland China, Taiwan, South Korea, Indonesia, Japan, Hong Kong, Malaysia and Pakistan. In addition global companies based in Belgium, Czech Republic and Switzerland are also participating.

The show will feature baby and nursery + die cast and mechanical toys and action figures + educational toys and games + electronic toys + outdoor, playground equipment + ride-on toys + toy parts and accessories + soft toys and dolls + games, puzzles, hobbies and sports + multimedia, audio, video and digital games.

Some of the new and familiar companies that will be featured this year include **ADD CORPORATION**, based in Seoul in South Korea, which has been producing small plush toys since 1998.

BEST LEARNING MATERIALS CORPORATION, from Taiwan, will be showing their award-winning educational ranges developed over the last thirty years.

All types of balloons for parties, education and special events are the speciality of **KDI INDUSTRIES SDN BHD** based in Malaysia and supplying over 25 countries worldwide.

NINGBO BAIFI IMPORT AND EXPORT CO. LTD is providing all forms of sporting balls, from rugby, soccer, volleyballs and basketballs to over 30 countries.

CYMAX INTERNATIONAL LTD., a Hong Kong company, is one of the leading manufacturers of baby dolls and accessories, remote-controlled toy-cars, and tanks from their factories in China, producing 500,000 pieces monthly.

With nearly 30 years of experience and expertise in the business of promoting consumer retail products in the successful series of international sourcing tradeshows, the Hong Kong-based exhibition company, **COMASIA LIMITED** has announced changes to the established shows that take place every October in Hong Kong.

From 2018, the dates of October 20-23 will feature four co-located shows of the **MEGA SHOW SERIES**, namely **ASIAN GIFTS AND PREMIUMS SHOW**, **ASIAN HOUSEWARES AND KITCHEN SHOW**, **ASIAN TOYS AND GAMES SHOW** and **ASIAN FESTIVE, CHRISTMAS AND SEASONAL SHOW**.

From October 27-29 the three co-located shows **ASIAN GIFTS AND TRAVEL GOODS SHOW**, **ASIAN STATIONERY SHOW**, and **ASIAN SANITARY AND BATHROOM ACCESSORIES SHOW** will round up the final showing of MEGA SHOW Series. All shows will remain at the downtown venue, the Hong Kong Convention and Exhibition Centre.

With a regular attendance of 50,000 buyers and an exhibitor base of 4000 global and Asian suppliers over the seven important trading days, these important industry events are vital buying and selling platforms presenting a quality-led selection of diverse, innovative and well-priced products designed and mostly produced in Asia and sold world-wide.

Registration is still available online at www.asiantng.com along with full details of the participants and attendee information and the special buyer sponsorship offer during 20-23 and 27-29 October 2018.



NOTES FOR EDITORS

Organiser: IDEA TRADE LIMITED
Manager: COMASIA LIMITED
Tel: (852) 2700 6726
Fax: (852) 2700 6727
Email: cs@comasia.com.hk

MEDIA ENQUIRIES

Miss Linda Chan
Marketing Manager
Email: linda.chan@comasia.com.hk