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20 - 23
OCTOBER 2019

HONG KONG CONVENTION & EXHIBITION CENTRE

27 - 29
OCTOBER 2019



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HONG KONG TRADE SHOWS SET TO RAISE THE SOURCING BAR THIS COMING OCTOBER

From October 20 - 23 and October 27 - 29, 2019, Hong Kong will again be the centre for Asian Sourcing as over 4000 companies based in Asia and abroad present their new products during seven important trading days. International buyers have fully endorsed the shows, with over 50,000 attendees visiting Hong Kong to compare and select from the companies which manufacture some of the best retail consumer products available in the market.

In 2019, the dates of October 20-23 will feature five co-located shows of the MEGA SHOW Series, namely **THE ASIAN GIFTS AND PREMIUMS SHOW, THE ASIAN HOUSEWARES AND KITCHEN SHOW, THE ASIAN TOYS AND BABY PRODUCTS SHOW and THE ASIAN FESTIVE, CHRISTMAS AND SEASONAL SHOW**. In addition, this year marks the debut of **THE ASIAN SPORTING GOODS SHOW**.

From October 27-29 the three co-located shows **THE ASIAN GIFTS AND TRAVEL GOODS SHOW, THE ASIAN STATIONERY SHOW and THE ASIAN SANITARY AND BATHROOM ACCESSORIES SHOW** will round up the final showing of MEGA SHOW Series.

All shows take place at the downtown venue, the Hong Kong Convention and Exhibition Centre.

For over 25 years, MEGA SHOW Series in Hong Kong every October has built and maintained its reputation as the important sourcing showcase for products manufactured in Asia. In 2018, over 33 countries were represented by 3972 companies, whilst the 51,000 buyers originated from 132 countries, ensuring its market position as a leading global sourcing event, and as vital buying and selling platforms and key date fixtures in the Southern China autumn sourcing season.

A key drawcard for international buyers apart from the volume and quality of products on show is the variety of suppliers from all over the world, In addition to suppliers based in Asian countries; buyers can meet with suppliers from Asia/Pacific, USA, South America and Europe. Expect to meet companies from Australia, Bangladesh, China, Czech Republic, France, Guatemala, Germany, Hong Kong, India, Indonesia, Ireland, Israel, Italy, Japan, Myanmar, Malaysia, Mexico, Nepal, Sri Lanka, The Netherlands, Pakistan, Poland, The Philippines, South Korea, Spain, Taiwan, Thailand, Turkey, UK, USA and Vietnam. There are official country pavilions from Bangladesh, China, India, Indonesia, South Korea, Pakistan, Taiwan, Thailand, Philippines, Vietnam, UK and Turkey.

Registration for professional trade buyers is available online and a special sponsorship program is available for international buyers with full details and application form available on the show's website.

NOTES FOR EDITORS

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