megaSHOW HONG KONG

THE LEADING

GIFTS & TRAVEL GOODS SHOW

IN HONG KONG
EVERY OCTOBER

www.mega-show.com

Asian
GIFTS & TRAVEL GOODS SHOW
27 - 29 • OCTOBER • 2021
Hong Kong Convention & Exhibition Centre

Organiser :
IDEA TRADE LIMITED (Belongs to the same group of Comasia Limited) COMASIA LIMITED

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(Visitors under 18 will not be admitted)

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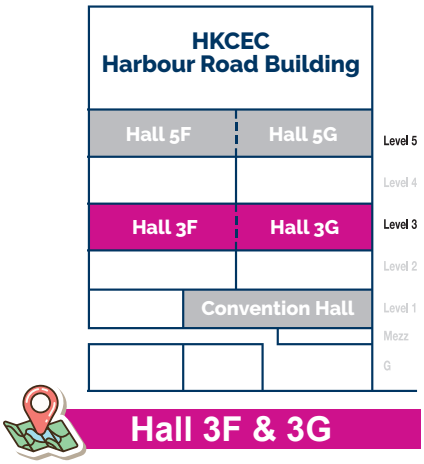
HALL LOCATION



Hall 3F & 3G

EXHIBIT PROFILE

Giftware
- Advertising Gifts • Arts, Crafts & Decorative Items • Promotional Premiums • Corporate Gifts
- Decorative Gifts • Electronic & Tech Gifts • Souvenirs • Gift-wrapping & Packaging
- Fashion Accessories & Apparel • Personal Care & Wellness Products

Travel Goods
- Travel Bags • Luggage • Business Briefcases • Handbags & Leather Goods
- Backpacks • Laptop Cases • Passport Cases & Wallets • Travel Tech Accessories
- Luggage Tags & Straps • Luggage Covers • Children's Travel Gears • Travel Pillows

EXHIBIT TO CAPTURE RETURNING BUYERS & POST-VIRUS BUSINESS OPPORTUNITIES

With a strong track record for almost three decades, the **MEGA SHOW SERIES** has established itself as the most important showcase and sourcing hub for Made-in-Asia products in Hong Kong every October. Coinciding with the peak autumn sourcing and buying season, the **MEGA SHOW-Part 2** staged during 27-29 October renders purchase-ready trade buyers from around the world an exceptional and timely marketplace to stop Asia's latest best.

The global COVID-19 crisis has brought about cancellation of almost all trade shows in 2020 and rescheduling of several major 2021 Jan-Feb trade shows in Europe to April or months later which is leading to clashes with the trade fairs held in Hong Kong during April. This will negatively affect buyer attendance to many trade fairs taking place before summer next year in Hong Kong. The **2021 Asian Gifts & Travel Goods Show** sets to enable exhibiting suppliers to reach out for returning buyers in late October and recapture those missed orders during the pandemic disruption throughout 2020 and the H1 of 2021.

POSITIVE MARKET OUTLOOK FOR GIFTS & TRAVEL GOODS

With closer global ties and rising affluence, ever more people are planning to travel overseas for either business or leisure purposes, offering a huge market potential for corporate gifts, souvenirs and travel-related products such as luggage and travel accessories.

The ongoing pandemic has made people homebound during lockdowns. After being deprived of shopping and social activities for almost a year, consumers around the world are embarking on a huge pent-up desire for consumption, business and travelling. According to the "Global Gifts Retailing Market" report by Research and Markets, the gift sector would amount to an estimated US$65.2 billion in 2020, and is projected to achieve a revenue of US$82.7 billion by 2027, growing at a CAGR of 3.4%.

Moreover, with the availability of effective COVID-19 vaccines in sight, the global gifts and travel goods market is poised to see a gradual recovery in late 2021 and 2022, fuelled by the so-called "revenge spending & travelling" sprees. To ride on the burgeoning trend and the post-virus market recovery opportunities, the **2021 Asian Gifts & Travel Goods Show** sets to provide Asian suppliers with a timely platform to reach a big volume of returning buyers and business orders from global markets.

OCTOBER – GOLDEN TIMESLOT

Running from 27 - 29 October 2021, the **Asia Gifts & Travel Goods Show** sets to attract global buyers who are on their sourcing circuit in Hong Kong, South China and across Asia. Falling in between the Canton Fair Phase 2 & Phase 3, the Show aptly caters the sourcing need of those giftware and travel goods buyers. The similar product themes featured at the Canton Fairs will be a big synergising force that sets to bring more buyers to this gifts and travel goods-themed show in Hong Kong.

Canton Fair Phase 2
23-27 October, 2021

Gifts & Premiums

Asian GIFTS & TRAVEL GOODS SHOW
27 - 29 • OCTOBER • 2021
Hong Kong Convention & Exhibition Centre
Gifts & Travel Goods

Canton Fair Phase 3
31 Oct - 4 Nov, 2021

Travel & Leisure Products

2019 SHOW - BUYER ATTENDANCE

GLOBAL VISITORS
9,431

FROM
103
Countries & Regions

TOP 10 Countries / Regions
(Outside Hong Kong)

TOP 10

- USA
- Japan
- Mainland China
- Germany
- Taiwan
- United Kingdom
- Malaysia
- India
- Italy
- Australia

TARGETING THE FAST-GROWING E-COMMERCE SECTOR

- Thanks to the rapid development of internet and digital transaction technology, online shopping has become more popular than ever.
- The COVID-19 crisis has further accelerated the disruptive transformation of international trade. The fast-growing e-commerce platforms, online marketing agencies and related companies worldwide, particularly in Mainland China, have been all gearing up to cash in on the 'new normal'. The sourcing need of these e-commerce companies has expanded exponentially.
- The Show Organiser is stepping up its buyer promotion efforts to recruit these e-commerce enterprises and e-tailers for visiting the show.

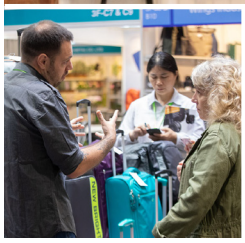
WHAT BUYERS SAID ABOUT THE SHOW

- We are a wholesaler dealing with suppliers of gifts from Asia, particularly those from China, Japan and South Korea. I'm greatly impressed by the show. It offers the all-round package – from convenient location, professional organisation to quality and price-competitive products on display. I have found more than five good suppliers at the show. I am happy to recommend this show to my business friends.
  Jafar Moosavi, Owner / Euro Mega Mart Sàrl / Switzerland

- As a regular visitor to this show, we come every year to find new gifts and premiums. The variety and quality of exhibits here are as impressive as always. We have exchanged contacts with over 10 quality Asian suppliers that offer gift packaging and we are very keen to conclude business with most of them. We have always recommended this fair to colleagues and business partners.
  Massimo Favret, Purchasing Manager / Warmer Casting / Italy

- TRM Brokers Ltd. is an established trading firm in Argentina with branch offices in Chile. This is not my first time to MEGA SHOW as I enjoy sourcing here. The product quality and organisation of the show are terrific. I am so glad to have found more than 10 really good suppliers offering unique promotional products that I would not see elsewhere. Further discussions with them will be underway on the pricing and design specifications.
  Pablo R. Guinez, Director / TRM Brokers Ltd. / Chile

- Based in the Netherlands, our company is an importer of gifts and premiums mainly from China, Thailand and Vietnam. Having visited the show for over 10 years, I always view the show as the ideal place to find new suppliers from Asia and learn about the gift market trends. This year's show has again presented a good mix of gifts and premiums. I have shortlisted several suppliers offering high quality and reasonable prices. The show's location and timeslot are definitely a great plus!
  Stephen Wiggers, Director / BD Asian Sources / Netherlands



- Launched in 1933, we are an outdoor adventure store in South Africa stocking everything from hiking, camping, trail running, mountain biking, snow sports to travel items. I am visiting this Asian Gifts & Travel Goods Show for the first time. I am very pleased to be able to source so many different products, and their quality and design are brilliant. I have established contacts with some prospective suppliers of travel cushions, luggage scales and other travel accessories who meet our requirements. I am glad with what I achieved here and I would recommend this show to my business contacts.
  Paul Frier, Senior Sourcing and Innovation Specialist / Cape Union Mart / South Africa

- Eclik is a UK-based buying house of gadgets, electric bikes, Bluetooth headphones, iPhone screen protectors and other ecommerce products. On this trip we hope to source trendy gifts, bags and backpacks. MEGA SHOW is a very well-organised trade show where I can easily spot interesting and innovative products to update our catalogue. As we source mainly from China, Hong Kong, Taiwan, the Philippines and Myanmar, the gathering of Asia-based suppliers under one roof here makes my sourcing time very effective. The whole experience has been promising here.
  Cliton Yorke, Sourcing Consultant / Eclik / UK

- With chain stores in almost every town in Poland, Kukartka is a renowned giftware brand that sells a huge selection of high quality and original gifts and gadgets for all occasions. We have been running the Kukartka.pl online store for years as well. We come here every October to meet our existing suppliers and source new giftware for the next season. The show's timing and location are absolutely convenient for us, and the strong line-up of highly reliable Asian suppliers at the show has never disappointed us. Again, the show was fantastic and we are satisfied with the sourcing result.
  Darek Majewski, CEO / Kukartka / Poland

- Founded in 1980, AKERMAK is a Turkey based importer and distributor. This is my first time to this Part 2 session looking for travel goods. Both the timing and venue of the show are great. The overall exhibit quality is of high standard too. As I have found quite a number of high-potential suppliers, I certainly plan on coming back again next year.
  Anil Aker, Mechnical Engineer / Akermak / Turkey

SOME PROMINENT BRANDS & BUYERS WHO ATTENDED '2019 SHOW

AUSTRALIA
3P PTY LTD
LOGO LINE AUSTRALIA
THOMAS COOK BOOT & CLOTHING CO

FRANCE
ASIAN TRADE LINKS
BMR GROUP
HABITAT DESIGN INTERNATIONAL
NEMERY & CALMEJANE
PETIT JOUR
SUD TRADING CO

GERMANY
BTS TRADING GMBH
DS PRODUKTE GMBH
MICHEL TOYS HANDELS-GMBH
NKD SERVICES GMBH
PARSA HAAR-UND MODEARIKEL GMBH
RAYHER HOBBY GMBH
SENATOR GMBH & CO KAGA
TCHIBO GMBH
TRANQUILLO GMBH

GREECE
INART - A. KONSTANTINIDOU SA
PAXOS SA
UNITED PROMOTIONS SA

ITALY
B & P PROMOTIONS SRL
EXCLAMA SRL
LEGAMI SRL
MAIKII SRL
MARICART SPA
RUSCONI LIBRI SPA

JAPAN
DETAIL INCORPORATION
HIGHMOUNT CO LTD / 株式會社ハイマウント
KISHIMA INC
METEX CORPORATION
NIKKAN LTD
OWLTECH CORPORATION
SEIWA PRO CO LTD

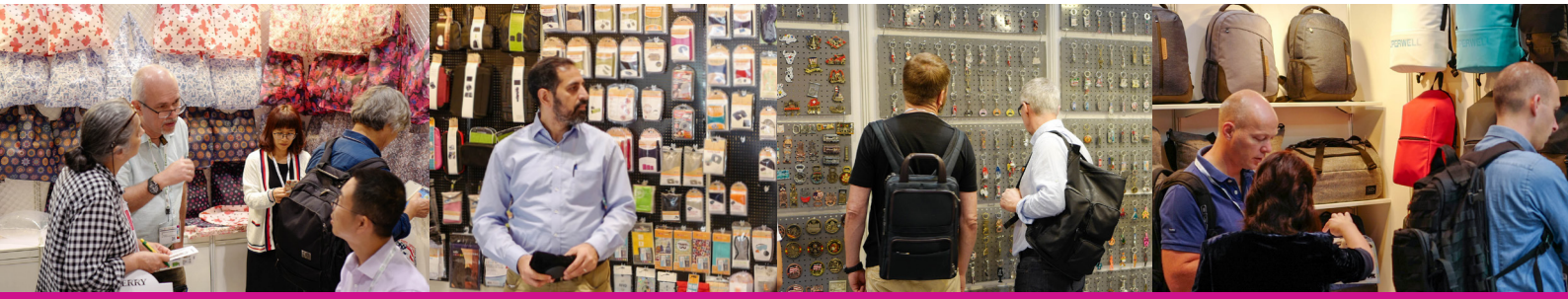
RUSSIA
ASD IMEX CO
CLAVE DENIA SA
COMERCIAL FRAMAN SA
EZH STYLE
MAKITO CATAL IMPORTACIONES SL
SAFTA SA

SPAIN
TDEF CO LTD

UNITED KINGDOM
ASHLEIGH & BURWOOD LTD
FANCY METAL GOODS LTD / FMG LTD
JERAY (SALES) LTD / ORIGINAL PRODUCTS (MARYLEBONE) LTD
KANDYTOYS LTD
SANTORO LTD
WHITEHOUSE LEISURE INTERNATIONAL LTD

U.S.A.
DENNIS FOLAND INC / THE FOLAND GROUP
DM MERCHANDISING INC
FASHION ANGELS ENTERPRISES
FIESTA
FOURSTAR GROUP INC
KEL-TOY INCORPORATED
PAVILION GIFT CO
PERRY BLACKBURNE INC
PULSAR ECO PRODUCTS LLC
SAKAR INTERNATIONAL INC
SNUGZ USA
TRI-COASTAL DESIGN

... and more



AN EXCEPTIONAL APP TO BRING MORE VALUES

Comasia App

Online + Offline Exhibition Solution

To enable exhibitors of **MEGA SHOW** to instantly promote their products around the clock, a purpose-built **COMASIA APP** has been launched to render them an exceptional online-plus-offline exhibition solution to sell and connect with global buyers before, during and after the show, and even beyond the show site. This seamless and user-friendly App is ALL FREE for exhibitors! (For full details, please feel free to contact us.)

Exhibit To Meet Returning Buyers & Expand Your Market Reach

BOOK YOUR STAND NOW!

9 sqm. FURNISHED STAND
HK$21,800 / US$2,820

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